

## PARTNERSHIPS ON MAIN STREET



- o Can be sustained or ad hoc...seek them out
- Build on a common vision
- Understand mutual benefit...and foster it
- Know when to get it in writing
- o Incorporate partner ideas
- o Publicize, publicize, publicize
  - Make sure Main Street funders know
- Evaluate and give credit



## IDENTIFYING NEW PARTNERS



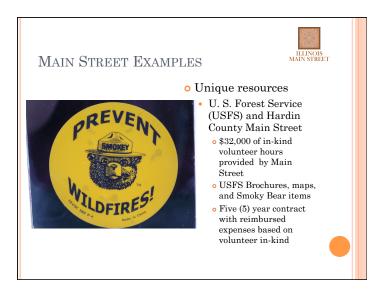
- Who has the contacts, expertise, or skills to help?
- Who has access to people or resources needed?
- What do you need?
- How can you help them?
- What are your joint strategies for working together?
  - · Quality is key
  - Common goal

## MAIN STREET EXAMPLES



- Unique resources
  - Court Required Community Service (FIST) and Waukegan Main Street
    - o Clean-ups
    - o Panhandling
  - Volunteers







## MAIN STREET EXAMPLES • Main Street programs helping Main Street programs • Downtown Crystal Lake and Six Corners-Chicago: Streetscape mitigation • Multiple programs: Festival Volunteer help

